

CHERNISE YVETTE

www.CherniseYvette.com



(Partial resume-Full resume available at request)

SUMMARY

Multi talented entrepreneur, with 6 years of extensive live event marketing and tradeshow execution experience. Successful history of managing small & medium scale marketing campaigns. Works with a wide variety of clients from various industries & countries. Possess top notch customer service skills. Strong communication and public speaking skills conducive to any setting.

SKILLS

Emcee, Actress, Voiceover Artist & Model, Social Media Savvy, Tech Savvy, Ear prompter proficient, Teleprompter proficient

TRADESHOW STAFF

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|---|---|-------------------------------|
| 2011-Current International Auto Show | Honda | Narrator & Product Specialist |
| 2011- NACS (National Association of Convenience Stores) | AMA Waters | Product Sampler |
| 2011- ICAAC (Interscience Conference on Antimicrobial Agents & Chemotherapy) | Astellas | Hostess |
| 2011- NRA (National Restaurant Association) | Coca-Cola | Presenter |
| 2011- Audiology NOW! (American Academy of Audiology) | Starkey | Hostess |
| 2011- SIR (Society for Interventional Radiology) | Zonare Medical Systems | Hostess |
| 2011- Chicago Mid-Winter Dental | Proctor & Gamble /Moening Presentations | Hostess |
| 2010- Multidisciplinary Head & Neck | Eli Lilly | Hostess |
| 2010- RSNA -(Radiological Society of North America) | Philips Healthcare | Surveyor |
| 2010- AHA (American Heart Association) | Forest Pharmaceuticals | Hostess |
| 2010- AAO (American Association of Ophthalmology) | Alcon Laboratories | Hostess |
| 2010- Graph Expo | EFI | Hostess/Crowd Gatherer |
| 2010- Mid Ventures Conference | Morexchange | Hostess |
| 2010- IMTS _(International Manufacturing & Technology show) | DMG/Mori Seiki | Hostess/Lead Generator |
| 2010- NRA (National Restaurant Association) | Georgia-Pacific | Hostess |

FIELD MANAGER

2011-**Marathon Bars-Rock N'Roll Marathon** (Managed a team of 7 Brand Ambassadors)
2011-**Kinerase Street Team** (Team Lead of 3 Brand Ambassadors)
2011-**Captain America** (Manager of 2 Brand Ambassadors)
2011-**Amtrak National Train Day** (Team Lead of 35 Brand Ambassadors)
2011-**Coca-Cola/Hollywood Unlocked movie screening of "You Again"** (Market Manager of 9 Brand Ambassadors)
2011-**Coca-Cola/Hollywood Unlocked street team of "You Again"** (Market Manager of 4 Brand Ambassadors)
2010-**Nike World Cup launch event** (Lead Hostess of 4 Hostesses)
2010-**POM Wonderful- Chicago Triathlon** (Field Manager of 10 Brand Ambassadors)
2010-**Team Worx puzzle event** (Team Lead of 9 Brand Ambassadors)
2010-**YSL fragrance in store event** (Field Manager of 3 Brand Ambassadors)
2010-**Home Depot Girls Night Out event** (Manager of 4 staff, 5 vendors & 1 radio remote)
2010-**Home Depot Do-It-Herself event** (Manager of 4 staff, 5 vendors & 1 radio remote)

BRAND AMBASSADOR

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| 2011- Cathay Pacific Airlines promotion | 2011- Special K "Strut Your Sassy" event |
| 2011- Style Network- Style Tour | 2011- Aetna Senior Wii Bowling event |
| 2011- Shape/Revlon event | 2011- Womens Health Magazine , Are you Game? event |
| 2011- Sears- Play To Win event | 2011- Chrysler Ride & Drive Spring Fling event |
| 2011-PNC Bank Grand Opening | 2010-Microsoft Store Grand Opening (3 days) |
| 2010- Sony Bloggie/Playstation | |
| 2011- Sprite Step Off | |
| 2010-ABC Family-25 days of Christmas | |